

SONY



BRAVIA

CINEMA IS
COMING HOME



BRAVIA XR

Picture

Sound

Gaming/UX

Line-Up

Specifications

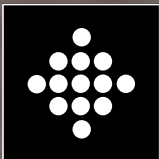
NEW

BRAVIA 9 XR90



Our brightest 4K ever

BRAVIA XR Mini LED



XR
Backlight Master Drive



High Peak Luminance

Dolby
VISION·ATMOS



Studio Calibrated

Awards & Recognitions



216cm (85) | MRP Rs. 8,99,900/-
190cm (75) | MRP Rs. 6,49,900/-



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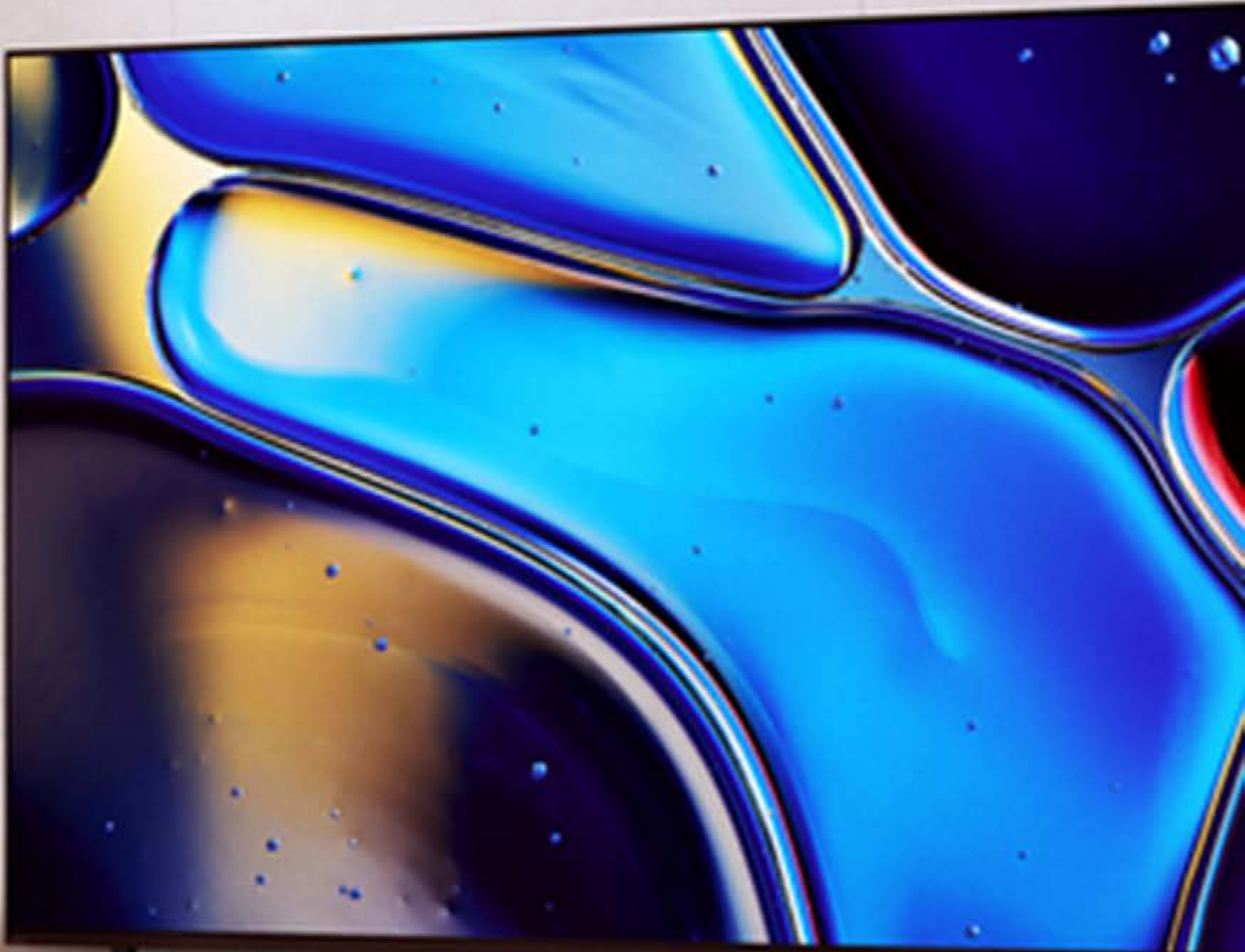
NEW

BRAVIA 8 XR80



Aesthetic slimness, blends in beautifully

BRAVIA XR OLED



SONY
PICTURES
CORE

Acoustic
Surface
Audio+

Dolby
VISION·ATMOS



Studio Calibrated

165cm (65) | MRP Rs. 4,29,900/-

140cm (55) | MRP Rs. 2,99,900/-

Awards & Recognitions





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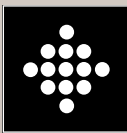
NEW

BRAVIA 7 XR70



Perfectly balanced, entertains everyone brilliantly

BRAVIA XR Mini LED



XR
Backlight Master Drive

SONY
PICTURES
CORE

Dolby
VISION·ATMOS



Studio Calibrated

189cm (75) | MRP Rs. 4,49,900/-

165cm (65) | MRP Rs. 2,99,900/-

140cm (55) | MRP Rs. 2,49,900/-

Awards & Recognitions





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Specifications

X90L

VIBRANT CONTRAST.
VIVID COLOURS.



BRAVIA XR LED



Powered by



SONY
PICTURES
CORE



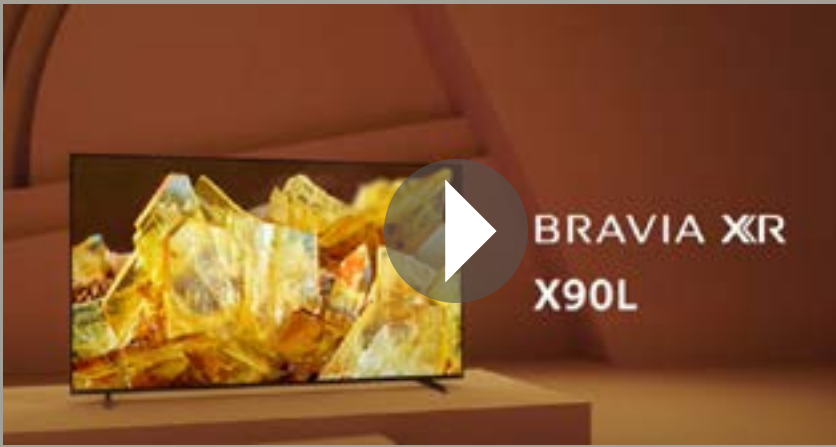
Perfect for
PlayStation®5

189cm (75) | MRP Rs. 3,79,900/-

165cm (65) | MRP Rs. 2,29,900/-

140cm (55) | MRP Rs. 1,69,900/-

Explore the Features





BRAVIA XR

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Specifications

NEW

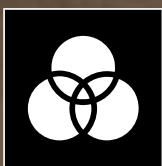
BRAVIA 3

S30



Rich Color, Immersive Sound

BRAVIA LED



Triluminos Pro

SONY
PICTURES
CORE

Dolby
VISION·ATMOS

Features for
PlayStation®5

- 215cm (85) | MRP Rs. 5,99,900/-
- 189cm (75) | MRP Rs. 2,69,900/-
- 165cm (65) | MRP Rs. 1,64,900/-
- 140cm (55) | MRP Rs. 1,29,900/-
- 127cm (50) | MRP Rs. 1,14,900/-
- 109cm (43) | Coming Soon



BRAVIA XR

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Specifications

NEW

BRAVIA 2 S25



Wonderful world of 4K

BRAVIA LED



Features for
PlayStation®5

SONY
PICTURES
CORE

- 165cm (65) | MRP Rs. 1,39,900/-
- 140cm (55) | MRP Rs. 99,900/-
- 127cm (50) | MRP Rs. 85,900/-
- 109cm (43) | MRP Rs. 69,900/-



BRAVIA XR

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Sound

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Line-Up

Specifications

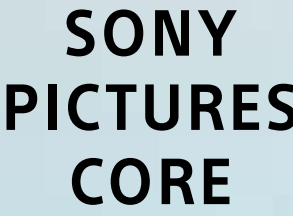
NEW

BRAVIA 2 S20



Smart & Easy Entertainment!

BRAVIA LED



127cm **(50)** | MRP Rs. **79,900/-**

109cm **(43)** | MRP Rs. **59,900/-**



BRAVIA XR

Picture

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Specifications

NEW

W835

HDR

Made easy, made smart

BRAVIA LED

 Google TV



X-Reality PRO

LIVE
COLOR

 Dolby
AUDIO

X-Protection PRO
   
DUST LIGHTNING SURGE HUMIDITY

W835:
81cm (32) |



BRAVIA XR

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Specifications

BRAVIA XR

The world’s first Cognitive Intelligence TV

SPECIFICATIONS



<div><div>BRAVIA 9XR90</div><div>216cm (85) 190cm (75)</div></div>			<div><div>4KHDR</div></div>		
<div><div>PROCESSOR</div><div><div>XR</div><div>Cognitive Processor</div></div></div>		<div><div>SOUND</div><div>Acoustic Multi-Audio+</div></div>		<div><div>COLOR</div><div><div><div>XR</div><div>Backlight Master Drive</div></div><div><div>*</div><div>High Peak Luminance</div></div></div></div>	
<div><div>CONTRAST</div><div><div><div></div></div><div>XR Contrast Booster</div></div></div>		<div><div>CLARITY</div><div><div><div></div></div><div>XR Motion Clarity</div></div></div>		<div><div>OPERATING SYSTEM</div><div><div><div></div></div><div>Google TV</div></div></div>	
<div><div>GAMING</div><div><div><div>4K120</div></div><div>120 HzVRR* & ALLM</div></div></div>		<div><div>ENTERTAINMENT</div><div><div><div></div></div><div>DolbyVISION·ATMOS</div></div></div>		<div><div>VOICE SEARCH</div><div>Hands-free Voice Search</div></div>	
<div><div>CINEMA@HOME</div><div><div>IMAX</div><div>ENHANCED</div></div></div>		<div><div><div><div></div></div></div><div>Studio Calibrated</div></div>		<div><div>SONY PICTURES CORE</div></div>	



<div><div>BRAVIA 8XR80</div><div>165cm (65) 140cm (55)</div></div>			<div><div>4KHDR</div></div>		
<div><div>PROCESSOR</div><div><div>XR</div><div>Cognitive Processor</div></div></div>		<div><div>SOUND</div><div>Acoustic Surface Audio+</div></div>		<div><div>COLOR</div><div><div><div></div></div><div>XR Triluminos Pro</div></div></div>	
<div><div>CONTRAST</div><div><div><div></div></div><div>XR Contrast Booster</div></div></div>		<div><div>CLARITY</div><div><div><div></div></div><div>XR Clear Image</div></div></div>		<div><div>OPERATING SYSTEM</div><div><div><div></div></div><div>Google TV</div></div></div>	
<div><div>GAMING</div><div><div><div>4K120</div></div><div>120 HzVRR* & ALLM</div></div></div>		<div><div>ENTERTAINMENT</div><div><div><div></div></div><div>DolbyVISION·ATMOS</div></div></div>		<div><div>VOICE SEARCH</div><div>Hands-free Voice Search</div></div>	
<div><div>CINEMA@HOME</div><div><div>IMAX</div><div>ENHANCED</div></div></div>		<div><div><div><div></div></div></div><div>Studio Calibrated</div></div>		<div><div>SONY PICTURES CORE</div></div>	



BRAVIA XR

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Specifications

BRAVIA XR

The world’s first Cognitive Intelligence TV

SPECIFICATIONS



<div><div>BRAVIA 7XR70</div><div>189cm (75) 165cm (65) 140cm (55)</div></div>			<div><div>4KHDR</div></div>		
<div><div>PROCESSOR</div><div>XR</div><div>Cognitive Processor</div></div>		<div><div>SOUND</div><div>Acoustic Multi-Audio</div></div>		<div><div>COLOR</div><div><div></div>XR</div><div>Triluminos Pro</div></div>	
<div><div><div></div>XR</div><div>Backlight Master Drive</div></div>		<div><div><div></div>XR</div><div>Contrast Booster</div></div>		<div><div>GAMING</div><div>Perfect for PlayStation®5</div></div>	
<div><div><div>CLARITY</div><div><div></div>XR</div><div>4K</div><div>Upscaling</div></div></div>		<div><div>ENTERTAINMENT</div><div><div></div>Dolby</div><div>VISION·ATMOS</div></div>		<div><div>VOICE SEARCH</div><div>Hands-free Voice Search</div></div>	
<div><div>OPERATING SYSTEM</div><div><div></div>Google TV</div></div>		<div><div>CINEMA@HOME</div><div>IMAX</div><div>ENHANCED</div></div>		<div><div>BRAVIA*CAM</div><div>SONY PICTURES CORE</div></div>	

*Available with select models.



<div><div>X90L</div><div>189cm (75) 165cm (65) 140cm (55)</div></div>			<div><div>4KHDR</div></div>		
<div><div>PROCESSOR</div><div>XR</div><div>Cognitive Processor</div></div>		<div><div>SOUND</div><div>Acoustic Multi-Audio+</div><div>With Double Bass Reflex</div></div>		<div><div>COLOR</div><div><div></div>XR</div><div>Triluminos Pro</div></div>	
<div><div><div></div>Full Array LED</div></div>		<div><div><div></div>XR</div><div>Contrast Booster</div></div>		<div><div>GAMING</div><div>Perfect for PlayStation®5</div></div>	
<div><div><div>CLARITY</div><div><div></div>XR</div><div>4K</div><div>Upscaling</div></div></div>		<div><div>ENTERTAINMENT</div><div><div></div>Dolby</div><div>VISION·ATMOS</div></div>		<div><div>VOICE SEARCH</div><div><div></div>Hands-free Voice Search</div></div>	
<div><div>OPERATING SYSTEM</div><div><div></div>Google TV</div></div>		<div><div>CINEMA@HOME</div><div>IMAX</div><div>ENHANCED</div></div>		<div><div>BRAVIA*CAM</div><div>SONY PICTURES CORE</div></div>	

*Available with select models.



BRAVIA XR

Picture


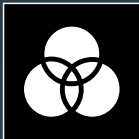






Sound

Gaming/UX

Line-Up

Specifications

SPECIFICATIONS

<div><div><div>BRAVIA 3</div><div>S30</div><div>165cm (65) 140cm (55) 127cm (50)</div></div><div></div><div><div>4K</div><div>HDR</div></div></div>		
<div>PROCESSOR</div> <div><div>X1</div><div>4K HDR Processor</div></div>	<div>SOUND</div> <div>X-Balanced Speaker</div>	<div>COLOR</div> <div> Triluminos Pro</div>
<div>SONY PICTURES CORE</div>	<div>MOTION</div> <div></div>	<div>OPERATING SYSTEM</div> <div> Google TV</div>
<div>ENTERTAINMENT</div> <div> Dolby VISION·ATMOS</div>	<div>VOICE SEARCH</div> <div> Hands-free Voice Search</div>	<div>SUPPORT</div> <div><div> Works with Apple AirPlay</div><div> Works with Apple HomeKit</div></div>
<div>GAMING</div> <div>Game Menu</div>	<div>GAMING</div> <div>Features for PlayStation®5</div>	<div>GAMING</div> <div>PS Remote Play</div>

*Available with select models.

<div><div><div>BRAVIA 2</div><div>S25</div><div>165cm (65) 140cm (55) 127cm (50) 109cm (43)</div></div><div></div><div><div>4K</div><div>HDR</div></div></div>		
<div>PROCESSOR</div> <div><div>X1</div><div>4K Processor</div></div>	<div>CLARITY</div> <div></div>	<div>COLOR</div> <div></div>
<div>ENTERTAINMENT</div> <div> Dolby AUDIO</div>	<div>MOTION</div> <div></div>	<div>SOUND</div> <div>Open Baffle Speaker</div>
<div>OPERATING SYSTEM</div> <div> Google TV</div>	<div>GAMING</div> <div>Features for PlayStation®5</div>	<div>VOICE SEARCH</div> <div>Voice Remote Control</div>
<div>SAFETY</div> <div><div>X-Protection PRO</div><div></div></div>	<div>SUPPORT</div> <div><div> Works with Apple AirPlay</div><div> Works with Apple HomeKit</div></div>	<div>CONNECTIVITY</div> <div> Bluetooth®</div>

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